PROJECT SYRIA

CONFERENCE | EXHIBITION | NETWORKING

2 - 5 NOVEMBER 2026

DAMASCUS FAIRGROUNDS, SYRIA

PEOPLE
PROJECTS
PARTNERSHIPS
OPPORTUNITIES

A STRONGER SYRIA

THE GATEWAY TO SYRIA'S RECONSTRUCTION MARKET

INVEST
BUILD
PARTNER
INNOVATE
GROW
TOGETHER



OUR
HISTORY
INSPIRES
A BRIGHTER
TOMORROW

A STRONGER
SYRIA
TOGETHER

SYRIA 2.0

REBUILDING THE FUTURE

RECONNECT | REBUILD | RETHINK | REINVEST | RESTART



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PEOPLE | PROJECTS | PARTNERSHIPS | OPPORTUNITIES

A STRONGER SYRIA

SYRIA 2.0 REBUILDING THE FUTURE *The Gateway to Opportunities, Investment & Reconstruction*	
03:00	**Registration & Networking**
04:00	**Welcome Remarks from IFP Group**
04:02	**Opening Ceremony Video**
04:05	**Opening Keynote Address: Rebuilding Syria: A National Vision for Reconstruction & Development** H.E. Eng. Mustafa Abdul Razzaq Minister of Public Works and Housing – Syria
04:10	**Keynote Address: From Recovery to Development: Building the Foundations for a Resilient Syria** Senior Representative of United Nations Development Programme (UNDP) – Syria
04:15	**Keynote Address: Rebuilding the Future: Schools, Hospitals & a Better Future for Syria's Children** Ms. Meritxell Relaño Arana, UNICEF Representative in Syria
04:20	**Keynote Address: Rebuilding the Future: Infrastructure, Supply Chains & Food Security** Ms. Marianne Ward, Representative and Country Director in Syria, World Food Programme (WFP)
04:25	**Panel Discussion: SYRIA 2.0: From Reconstruction to Investment** *Building the Framework for Syria's Recovery, Development & Sustainable Growth* **Moderator** **Moamar Awad |** CNBC Arabia **Panelists:** H.E. Ambassador Stefano Ravagnan Ambassador of Italy Ms. Meritxell Relaño Arana, UNICEF Representative in Syria Ms. Marianne Ward, Representative and Country Director in Syria, World Food Programme (WFP) Senior Representative of United Nations Development Programme (UNDP) – Syria Senior Representative of Delegation of the European Union to Syria
05:00	**VIP Exhibition Tour**
Working safely in contaminated areas Explosive Ordnance Awareness for Construction and Reconstruction	
07:00	This interactive session will give participants the knowledge and confidence to recognise explosive ordnance commonly found in Syria, and to understand the risks it may pose during construction and rehabilitation work. The session will also show how HALO has already supported reconstruction across Syria, from clearing safe access in the Jobar neighbourhood to supporting the reconstruction of Aleppo's historic souk. **Obadaa Al Suwaidan**, Explosive Ordnance Risk Education Team Leader, **HALO Syria** **Safaa Darwesh,** Explosive Ordnance Risk Education Deputy Team Leader, **HALO Syria**
08:30	**End of Syria 2.0 Conference - Day 1**

SYRIA 2.0 SYRIA RECONSTRUCTION & PROJECTS *From National Priorities to Projects, Partnerships & Business Opportunities*	
03:00	**Registration & Networking**
04:00	**Welcome Remarks from IFP Group** Ahmad Keilani, Director, IFP Syria
04:02	**Beyond Infrastructure, Skills, Employment and Inclusive Reconstruction in Syria** Joud Nahhas, Social & Political Scientist, German Development Cooperation – GIZ
04:15	**Italian Technology for Syria's Industrial Recovery: Innovation, Sustainability** Alice Vago, Head of Training & Member Relations, Association of Italian Textile Machinery Manufacturers - ACIMIT
04:30	**Clearing the Way for Reconstruction: Managing Explosive Risks in Syria's Recovery** Obadaa Al Suwaidan, Explosive Ordnance Risk Education Team Leader, HALO Syria
04:45	**Rebuilding Hospitality: Unlocking Hotel Investment & Development Opportunities in Syria** Ronald Homsy, Co-CEO & Founder, Aventra Hospitality - UK
05:00	**Empowering Syria's Next Generation: Skills, Training & Opportunities for the Future** Rita BetinJaneh, Member, French-Syrian Business Council (CAFSY)
Building Back Better **Climate-Resilient Infrastructure, Construction Quality & Capacity Development for Syria's Recovery** *Technical Panel Discussion & Interactive Focus Group In Collaboration with UNICEF*	
05:15	**How Can Syria Rebuild Stronger, Smarter, and more Sustainably?** This 90-minute interactive session will bring together industry experts and key stakeholders to explore climate-resilient schools, hospitals, and essential infrastructure, renewable energy solutions, construction quality standards, and strengthening local contractors' capabilities. Through expert presentations, panel discussions, and an interactive focus group, participants will address real reconstruction challenges, share international experiences, and identify practical solutions to build a more resilient and sustainable Syria.
CONSTRUCTION 4.0 *Building Faster, Smarter & Better*	
07:00	A practical workshop exploring how BIM, AI, digital project management, prefabrication, drones and emerging construction technologies can accelerate project delivery, reduce costs and improve quality across Syria's reconstruction.
08:30	**End of Syria 2.0 Conference - Day 2**

DIGIT Innovation Hub Connecting Syria's Next Generation with the Future of Reconstruction YOUTH DEVELOPMENT PROGRAM	
02:00	**Registration & Networking**
03:00	**Welcome Remarks from IFP Group** Ahmad Keilani, Director, IFP Syria
03:05	**From University to Syria's Next Generation of Projects** A dedicated program connecting Syrian university students and young graduates with industry leaders and professionals, providing practical career guidance, essential skills and direct exposure to employment, entrepreneurship and professional opportunities emerging from Syria's reconstruction and development. The program can be built around three types of sessions: Career Talks with senior professionals explaining career paths and industry needs; Skills Workshops covering CVs, interviews, project management, digital tools and workplace skills; and Industry Meetups where students meet participating in construction, engineering, technology and development companies.
04:30	**End of Conference Session 1**
RE-START YOUTH, STARTUPS & INNOVATION	
05:00	**RE-START — Empowering Syria's Next Generation** A dedicated platform at Project Syria 2026 connecting young talent, startups, and innovators with industry leaders, investors, and employers. Through innovation showcases, mentorship, networking, and career opportunities, RE-START empowers Syria's next generation to contribute to the country's reconstruction and future development.
07:00	**End of Syria 2.0 Conference - Day 3**

BUILDING WITH AI How Artificial Intelligence Is Transforming Construction?	
	Registration and Networking
	A hands-on workshop exploring how AI is changing the way projects are designed, planned and delivered—from intelligent design and cost estimation to scheduling, risk prediction, site monitoring and project management showing how these tools can support faster, smarter and more efficient reconstruction.
	End of Syria 2.0 Workshop 1

PROJECT SYRIA CONSTRUCTION EXCELLENCE AWARDS *Recognizing Excellence in Rebuilding Syria*	
06:00	**Registration and Networking**
07:00	A recognition platform celebrating the projects, companies, solutions and professionals contributing to Syria's reconstruction and future development. The awards will highlight excellence across infrastructure, investment, construction, technology, sustainability and the next generation of industry talent. **Award Categories** 1. Reconstruction Project of the Year 2. Infrastructure Project of the Year 3. Construction & Engineering Excellence Award 4. Investment in Reconstruction Award 5. Innovation in Construction Award 6. Sustainable Construction Award 7. Young Talent Award 8. RE: SYRIA Award for Excellence
08:30	**End of Project Syria 2.0 Conference 2026**