

The Fashion Machine News

New Year Greetings from Abroad

Elgar Straub, Managing Director of VDMA Textile Care, Fabric and Leather Technologies - <https://www.vdma.org/>



Elgar Straub

“After a strong start, 2023 was a demanding year and the industry faces further challenges in 2024. The ever-changing demands of consumers and legislators, as well as labour shortages and more difficult trading conditions due to geopolitical changes, are constantly presenting the industry with new challenges. Two of the industry’s leading trade fairs, Texprocess in Frankfurt and JIAM in Osaka, will take place this year and will hopefully give the industry the much-awaited boost to innovation and investment. Top themes at these trade fairs will be digitalisation and automation and how they can help customers achieve greater flexibility, sustainability, quality, and increased product capability in their production.

We wish the companies and the entire industry a successful year, your VDMA Textile Care, Fabric and Leather Technologies.”

Marco Salvadè, President of ASSOCIATION OF ITALIAN TEXTILE MACHINERY MANUFACTURERS (ACIMIT) - <https://www.acimit.it>

“I wish you a Happy New Year!

As we bid farewell to 2023, I extend my heartfelt season greetings to all the readers of Nippon Sewing Machine News.

The challenges faced by the textile machinery sector in the past year have



Marco Salvadè

been tremendous, testing our resilience and determination in unforeseen ways.

Looking ahead to 2024, we find ourselves navigating a sea full of economic and geopolitical uncertainties. However, in the face of these complexities, our industry has shown itself ready to embrace the challenge.

Reflecting on the past year, we draw strength from the success of the ITMA held in Milan in June 2023. The event not only boasted an impressive number of exhibitors and visitors, but also served as a witness to the pivotal role that textile technology, particularly Italian one, plays in the transformation path of the world textile industry. ITMA Milan was a resounding success, affirming the leadership of the Italian industry and showing how new technology solutions are supporting the evolution toward a more sustainable and circular industry.

As we face the challenges and opportunities that 2024 holds, we do so with the same determination that have always distinguished our industry. Together, we will continue to be pioneers, set benchmarks and reaffirm the leadership of Italian textile machinery industry on the world stage.

Wishing you all a healthy and profitable 2024 year!”

Yang Xiaojing, Director-General of China Sewing Machinery Association (CSMA) - <https://english.csma.org.cn/>

“Consolidate our faith, strive for



Yang Xiaojing

progresses and usher in a new chapter of the sewing machinery sector against the backdrop of modernization with Chinese characteristics.

As time flies, we are going to ring in the year of 2024 and ring out the year of 2023. I would like to, on behalf of China Sewing Machinery Association (CSMA), extend my wishes to friends from all walks of life.

Over the past year, China’s sewing machinery industry has borne pressures, overcome difficulties and made progress. Having played to the most extent its unique advantages of being rooted in the industry, CSMA has served enterprises and assisted the government with practical policies and measures.

In 2023, the economy has rebounded, high-quality development solidly advanced, new breakthroughs achieved in technological innovation, the industrial eco-system optimized. During CISMA2023, a large number of digital, smart and eco-friendly sewing technologies and solutions have demonstrated the new development of China’s sewing machinery industry, taking the lead in reform and development in this area.

In 2024, we will still be faced with complex situations, and the task of high-quality development is arduous but urgent. The industry should grasp the guideline of ‘seeking progress while maintaining stability, promoting stability through advancement, putting forward new ideas then breaking established mindset.’ We shall pursue