

## **Italian textile machinery on display at ITMA Asia + CITME**

A total of 59 Italian machinery manufacturers will be exhibiting at the upcoming ITMA Asia + CITME, Asia's foremost textile machinery trade fair, which takes place in Shanghai/China from November 19-23, 2023. The event had been postponed for a year in the wake of the Covid-19 pandemic.

Of the 59 manufacturers, 26 will be presenting technological innovations as part of the National Sector Groups, organized by the Association of Italian Textile Machinery Manufacturers (ACIMIT), Milan/Italy, and the Italian Trade Agency (ICE), Rome/Italy. Occupying a surface area of around 2,000 m<sup>2</sup>, Italy is among the major foreign exhibiting countries at the event.

Asia is a major destination for Italy's textile machinery manufacturers, with fully 38% of all Italian textile machinery exports during the first half (H1) of 2023 (amounting to roughly €338 million) directed towards Asian markets. China, in particular, is an absolutely important market for Italian companies. In H1/2023, Italian machinery sold in China reached a value of €81 million.