

Innovation in Textiles

Technology/Machinery Strong presence for ACIMIT in Shanghai

Sales directly to China were worth €81 million in the first six months of 2023.

A total of 59 Italian machinery manufacturers will be exhibiting at ITMA ASIA+CITME from November 19-23, with 26 of them part of the National Sector Groups section organised by ACIMIT and ITA, the Italian Trade Agency.

Occupying a surface area of around 2,000 square metres, Italy is among the major foreign exhibiting countries at the event, as has been the case for previous editions.

Asia is a major destination for Italy's textile machinery manufacturers, with 38% of all Italian textile machinery exports during the first half of 2023, worth approximately €338 million, achieved in Asia. Sales directly to China were worth €81 million, making it the second biggest market for ACIMIT members behind Turkey.

"The general outlook for the Chinese market remains positive, although the demand for foreign machinery from local textile manufacturers slowed somewhat in the first half of this year," said ACIMIT president Marco Salvadè. "Investments in the textile industry have never stopped, so there is no shortage of opportunities in China."

The demand for machinery in China is centred mainly on technologies capable of combining savings in production costs with solutions aimed at respecting the environment.

"My belief is that to increase competitiveness at a global level, China's textile manufacturers – just like those of other countries – need to focus on the digitalization of production processes, as well as on sustainable technology solutions," Salvadè added. "Italian technology can certainly satisfy these needs, something which visitors at the fair will be able to see for themselves."

ACIMIT