

## Italian textile giants set for ITME Africa 2023 showcase

### INSIGHTS

- *Twelve Italian textile machinery manufacturers are set to participate in the International Textile Machinery Exhibition (ITME) Africa 2023 in Nairobi, Kenya, organised by the ACIMIT and the Italian Trade Agency.*
- *In 2022, Kenya imported €24 million worth of textile machinery, with Italian technology representing about €900 thousand of the total.*

A delegation of 12 Italian textile machinery manufacturers will be on hand at the International Textile Machinery Exhibition (ITME) Africa trade show, to be held in Nairobi (Kenya) from November 30 to December 2, 2023, as per the Association of Italian Textile Machinery Manufacturers (ACIMIT). These Italian companies will be exhibiting at the Italian Pavilion, organised by the ACIMIT and the Italian Trade Agency.

Kenya's economy is among the most dynamic in sub-Saharan Africa, with annual GDP growth rates of around 6 per cent. Its textile and garments industry ranks among the country's leading economic revenue sources, and is supported by government programs aimed at sustaining growth, as well as international agreements, such as the Economic Partnership Agreement (EPA) between the European Union and Kenya, currently in the process of ratification.

The total value of Kenya's imports of textile machinery reached €24 million in 2022. In the future, demand from local companies will mainly focus on high-end and medium to high-end technology, thus allowing Italian manufacturers to strengthen their market share in Kenya. Currently, Italian imports amount to approximately 4 per cent of total imported machinery technology, for a value of roughly €900 thousand in 2022, ACIMIT said in a press release.

Among the 12 Italian exhibitors, the following ones are ACIMIT associated members: Biancalani, Bianco; Danitech, Ferraro, Lgl, Mei, Monti Antonio, Reggiani Macchine, Savio, Stalam and Tomsic.