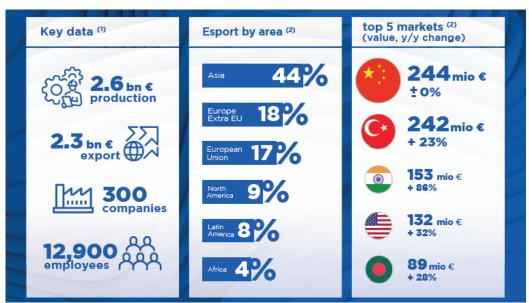




Sustainability and digitalization in focus at ITMA

After a positive 2022, the Italian textile machinery industry looks with optimism to the current year and to the international textile machinery exhibition ITMA, which takes place from June 8-14, 2023, in Milan/Italy. Under the motto "Shaping the future" ACIMIT will highlight the excellence of Italian technology and stimulate new investments in the textile industry. On March 15, 2023, during a press conference of the Association of Italian Textile Machinery Manufacturers (ACIMIT), Milan/Italy, the preliminary figures for 2022 were presented. Both Italian production and exports of textile machinery increased by more than 10% compared to the previous year. The production value exceeded €2.6 billion. Of this value, 87%, or around €2.3 billion, was realized abroad. Italian exports went mainly to Asia and Europe. Overall, the 2 areas absorbed 79% of foreign sales. China, Turkey, India and the USA were the main destinations of Italian sales abroad in 2022.



Italian textile machinery industry (Source: ACIMIT)

With these forecasts, the ITMA 2023 could be the driving force able to stimulate investment in the textile sector, not only the Italian one.

»Our manufacturers are very confident about next June's event. As shown by the figures almost 400 Italian exhibitors, about 36,000 m², with an increase in the occupied surface area of over 20% compared to the previous edition held in Barcelona. 30% of the total exhibition area at ITMA 2023 will be taken up by Italian machinery manufacturers.«

Alessandro Zucchi, President of ACIMIT

During the conference, the topics sustainability and digitalization were also highlighted. 5 ACIMIT member companies presented their company experiences: Flainox, Itema, Marzoli, Salvade, and Sperotto Rimar. Their contributions highlighted the validity of the projects that ACIMIT has been pursuing for some years now in the field of sustainability and digitalization, namely the Sustainable Technologies project, with the Green Label as the core of the initiative, and the digital certification called ACIMIT Digital Ready. Both projects testify to the commitment of Italian manufacturers in 2 areas of strategic significance to consolidate the leadership of Italian textile technology also in the future.

With the Green Label, certifying the environmental and economic performance of textile machinery, member companies undertake to reduce the CO2 emissions of their machines through constant technological improvement. With Digital Ready, on the other hand, the aim is to standardize the production and management data of Italian textile machines and their ability to be digitally integrated at the customer's plant.