

Press release

Carate, December 2020

Gerald Vogt becomes new CEO of the Stäubli Group

- Gerald Vogt (50) succeeds retiring Rolf Strebel (65) as new CEO of the Stäubli Group
- Christophe Coulongeat (39) takes over worldwide responsibility for the Robotics Division

Stäubli, a global leader in industrial and mechatronic solutions, is starting the new year with a new Chief Executive Officer. Gerald Vogt, previously responsible for the global business of the Robotics Division, will take over as CEO from Rolf Strebel on January 1, 2021.

With Gerald Vogt, an experienced manager from within the company's own ranks will take over the management of the diversified and growing family-owned company. The 50-year-old Franco-German engineer and business economist has been responsible for the global Robotics business as Group Division Manager since mid-2016 and is already a member of the Group Management.

When he joined Stäubli almost 20 years ago, Gerald Vogt initially moved from the development and production site in Faverges, France, to the US for several years. As Division Manager he significantly expanded business for Stäubli Robotics North America. Afterwards he returned to Faverges as Head of Development before taking over responsibility for the German business as Head of Stäubli Robotics in Bayreuth.

To ensure a smooth transition and prepare for his future tasks as CEO, the Stäubli Board of Directors nominated Gerald Vogt as the designated successor to Rolf Strebel at the beginning of 2020. Since then, Gerald Vogt has accompanied the current CEO and is responsible for the introduction and implementation of the new business strategy for Stäubli until 2030.

"We are delighted to have found in Gerald Vogt a forward-looking manager with an extensive international experience and a clear entrepreneurial spirit who is already very well connected within the Group. He has our full confidence to further advance the business of the entire Stäubli Group worldwide," said Yves Serra, Chairman of the Board of Directors.

"On behalf of the entire Board of Directors and the Stäubli family, I would like to take this opportunity to thank Rolf Strebel for more than 40 years of dedication to Stäubli and his outstanding work as CEO of the Stäubli Group over the past 14 years. We wish him all the best for the time ahead," added Serra.

Christophe Coulongeat will assume the global responsibility for the Robotics Division on January 1, 2021. The French engineer has been Deputy Division Manager since 2018 and previously gathered extensive experience in the packaging and automation industry in France, Austria, the United Arab Emirates and Switzerland.

With this succession in management, Stäubli is setting the course to consistently pursue its growth and further expand its market position worldwide, especially in North America and Asia.



About Stäubli Group

Stäubli is a global mechatronics solution provider with three dedicated activities: Connectors, Robotics and Textile, serving customers who want to increase their productivity in many industrial sectors. As an international company, Stäubli currently operates in 29 countries, with agents in 50 countries on four continents. The global workforce of 5,000 shares a commitment to partnering with customers in nearly every industry to provide comprehensive solutions with long-term support. Originally founded in 1892 as a small workshop in Horgen/Zurich, Stäubli is today headquartered in Pfäffikon/SZ, Switzerland. www.staubli.com

Stäubli in Italy

Stäubli Group entered the Italian market in 1975 by opening a new representation for commercial and technical support with the goal satisfying the needs of Italian customers who already had a large and continuously increasing number of Stäubli textile machinery installed. In 2007 Stäubli took a further step and took a stake in the Italian electronics engineering company Deimo, further expanding the electronics engineering capacity of the Group. In 2011 Stäubli Italia merged through acquisition of Deimo, that today is one product range of the Stäubli Group. With 150 employees, Stäubli Italia has its headquarters in Carate Brianza (Monza Brianza) and serves its Connectors, Robotics and Textile machinery (weaving and knitting) customers with market adapted solutions, proximate sales, services and training.

Contact

Stäubli Italia S.P.A. Via Rivera 55 IT-20841 Carate Brianza Tel: +39 0362 944.1

E-Mail: textile.it@staubli.com

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