



08 — 14  
JUNE 2023

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Presents

## Forging Ahead Amidst A Pandemic

Julie Davies | The Woolmark Company



The pandemic has accelerated fashion retailers' shift to sustainable manufacturing and materials. Backed by 30 years' working experience in the textile industry, Julie Davies, The Woolmark Company's general manager for processing innovation & education extension shares the sustainable attributes of wool and how technology is helping to increase productivity and reduce manufacturing wastes.



***"With consumers becoming more aware of the impact of fast fashion, we have to be conscious with the way we process textiles more sustainably."***



Through sustainable innovation, Alberto Candiani - the global manager for Candiani Denim - is committed to making the premium Italian jeans maker the 'greenest mill in the blue world'. He reveals how Candiani, established in 1938, has merged its textile heritage and denim innovation, and weighs in on sustainability and efficiency.



***"When we talk about sustainability and innovation, we are actually looking at the future."***

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