

MASTER THE ART OF SUSTAINABLE INNOVATION

Speakers Platform Presentation Schedule

15 & 16 November: 1100 – 1745 hours
17 November: 1100 – 1805 hours



ITMA 2019

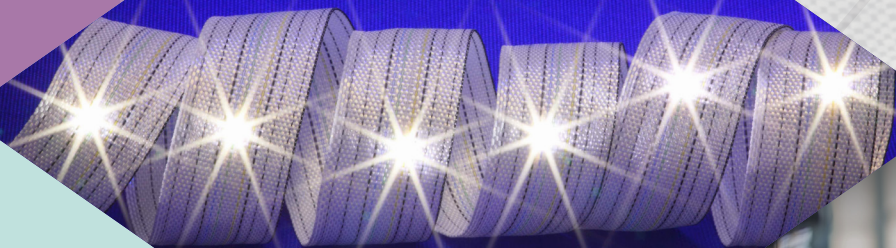
20-26 JUNE 2019

Fira de Barcelona, Gran Via
Barcelona, Spain

www.itma.com

INNOVATING THE WORLD OF TEXTILES

ITMA INNOVATION LAB



CREATING A COMPETITIVE ADVANTAGE THROUGH RESEARCH & INNOVATION

Innovation is vital for textile and garment makers to remain globally competitive and sustainable, and research and development (R&D) plays a critical role in the innovation process as it helps the industry develop new competitive advantages.

The shift towards open innovation has resulted in increased exchange of knowledge and new types of cooperation among education institutions, research organisations and business.

As the world's largest and only integrated textile and garment manufacturing technology exhibition, ITMA is an outstanding platform for facilitating the transfer of knowledge, and fostering industry partnerships, as well as celebrating R&D achievements.

ITMA 2019 will have an exciting feature area. The ITMA Innovation Lab comprises:

- Research & Innovation (R&I) Pavilion
- Speakers Platform
- Research & Innovation Excellence Award

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TODAY**

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R&I PAVILION @ ITMA 2019

The R&I Pavilion received good response from both academic and commercial organisations in 2015:

- 40 exhibitors from 16 countries
- The European Textile Research & Education Pavilion
- 43 speakers from various leading institutes and universities shared their insights and research projects

- A post-show R&I exhibitor survey revealed that respondents rated their participation 'good' or 'excellent' in the following areas:
 - Quality of visitors - 93%
 - Establishing new business relations - 94%
 - Opening up new markets - 91%

The R&I Pavilion at ITMA 2019:

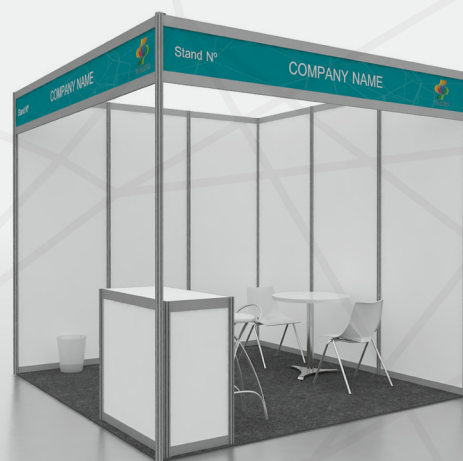
- Showcases cutting-edge textile and related research and development projects
- Encourages collaboration among companies, research centres and universities
- Provides quality education and training opportunities

SUPPORTING THE RESEARCH COMMUNITY

To promote excellence in innovation, research and development, CEMATEX continues to support eligible research and educational institutions with a subsidy. The CEMATEX Research & Innovation Grant will help defray participation cost by at least 50%.

Booth Size	Package Price (Before Grant)
9sqm	€2,580
15sqm	€4,280
18sqm	€5,130
Above 18sqm	€5,130 + €285 per sqm

Note: Package prices include shell scheme booth, stand space rental and entitlements but exclude VAT and CEMATEX subsidy for eligible exhibitors. For more information, visit www.itma.com or email application@itma.com.



SPEAKERS PLATFORM

The Speakers Platform provides an additional platform for all ITMA 2019 exhibitors, including R&I Pavilion exhibitors to share their research projects.

Selected exhibitors will give a 20-minute presentation based on the given themes.

Interested exhibitors will be required to submit abstracts which will be reviewed by a technical committee.

The themes of the papers will focus on innovation and sustainability:

- Innovative Raw Materials & Manufacturing Technology

- Automation & Digitalisation - Creating New Opportunities in the Textile & Fashion Industry
- Technical Textile Innovations and Manufacturing Technology
- Sustainable Textile & Garment Manufacturing in the Circular Economy

RESEARCH & INNOVATION EXCELLENCE AWARD



Taking part in the ITMA Research & Innovation Pavilion has helped profile our university to a global audience. The Speakers Platform offers an additional channel to raise awareness of our research projects and facilitate knowledge transfer. With ITMA 2019 theme being 'Innovating the World of Textiles', we are anticipating a more exciting exhibition.

Dr Jon Rust
Interim Director, Zeis Textiles Extension,
North Carolina State University of Textiles



SHOW OWNER



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