



ITMA 2019

20-26 JUNE 2019

Fira de Barcelona, Gran Via
Barcelona, Spain

www.itma.com

INNOVATING
THE WORLD OF
TEXTILE PRINTING



INNOVATING THE WORLD OF TEXTILE PRINTING

Digital Printing Revolution Spurs Growth in Textile Market

The market for the digital printing of textiles is emerging rapidly, especially in the garment and home textile segments. Hence, major printing companies are taking a strong interest in the textile segment, fostering the development of high throughput machinery, printheads, inks and media.

INNOVATION DRIVING TEXTILE PRINTING

In today's digital technology age, there is greater demand for better technology and faster turnaround cycles in terms of mass production, mass customisation and cost effectiveness for the textile, apparel and printing sectors.

ITMA is the world's only integrated textile and garment manufacturing technology showcase that encompasses the entire production chain. As novel application areas and new production processes continue to drive growth in the global textiles market, ITMA has evolved into a world-class showcase of machinery and materials for the entire production value chain.

As buyers prefer to adopt a one-stop sourcing approach, ITMA 2019 will feature a plethora of solutions for textile printing makers. These include digital printing technology, inks and accessories.

ITMA is the established platform featuring:

- End-to-end solutions for the entire textile and garment manufacturing value chain, including raw materials
- Only bona fide manufacturers can be admitted to exhibit
- Exhibits clustered in 19 dedicated sectors for easy sourcing
- Innovation launchpad where exhibitors unveil new technologies and products
- Live machinery demonstrations
- Outstanding knowledge-sharing and networking platform

MARKET SNAPSHOT

Textile printing industry represents

**30 BILLION
SQUARE
METRES**

of material volume on an annual basis worldwide

(YarnsandFibers.com)

Global digital textile printing market valued at €1.17 billion in 2016 with growth forecast to reach

**€2.42
BILLION
IN 2021**

(Smithers Pira)

Digitally printed textile is growing at a steady

**ANNUAL
RATE
OF 25%**

(Textiles Intelligence)

Global ink business is estimated to be worth

**US\$20
BILLION**

(Ink World)

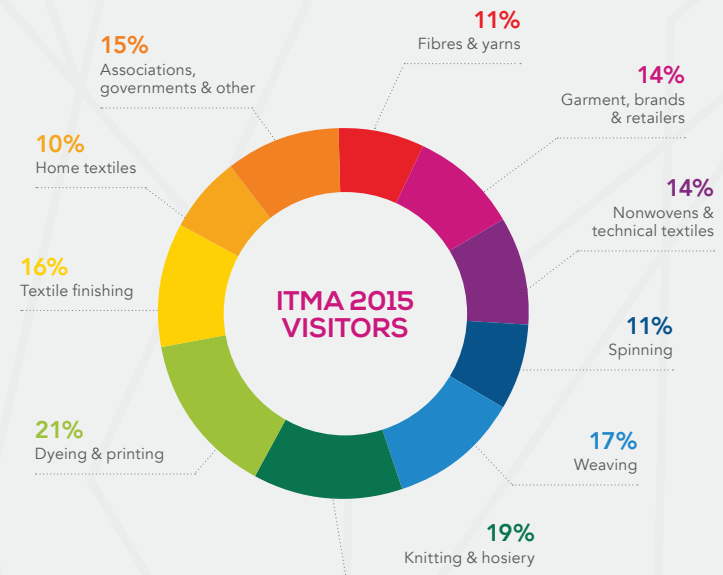


Bigger ITMA 2015 printing sector well received by participants

- Printing sector among top 5 sectors, occupying 10% of total exhibition space with 114 leading companies
- Sector doubled from ITMA 2011
- 84% of printing exhibitors surveyed indicated their overall experience as good and above
- 94% of printing exhibitors shared that they have plans to return to ITMA

Targeted Buyer Segments

- 21% of all visitors were from the printing and dyeing sectors
- 14% of the visitors were garment manufacturers, brands or retailers
- 37% of the visitors were key decision-makers and 13% influenced the buying decision
- More than 20% of the visitors surveyed had visited the printing sector



Note: Visitors could select multiple sectors.

Exhibitors from printing and chemicals sectors include

- Aeoon Technologies
- Bordeaux Digital Printink
- Colorjet India
- d.gen
- Durst Phototechnik
- Eastsign International
- Epson
- Fujifilm Global Graphic Systems
- Fujifilm Imaging Colorants
- Gold Fai Machinery
- Habasit
- Hewlett Packard
- J. Zimmer Maschinenbau
- Konica Minolta
- Kornit Digital
- La Meccanica Costruzione Macchine Tessili
- M&R Companies
- MHMS Mechatronic Solutions
- Mimaki Europe
- Miyakoshi Printing Machinery
- Monti Antonio
- MS Printing Solutions
- MTEX Solutions
- Mutoh
- Anadolu Kimya
- Reggiani Macchine
- Roland DG
- S. Roque - Maquinas e Tecnologia Laser
- SGL Graphics Technology
- SPGPrints
- And more



ITMA – THE PROVEN MARKETING PLATFORM FOR TECHNOLOGY AND RAW MATERIAL MANUFACTURERS

Held since 1951, ITMA is the one-stop trendsetting textile and garment technology platform where the industry converges once every four years to explore fresh new ideas, sustainable innovation solutions and collaborative partnerships for business growth.

It is the platform where exhibitors meet leading buyers from textile making to end-users from brands, sports and industrial sectors.

ITMA 2015 – A RESOUNDING SUCCESS



1,691

exhibitors from 46 countries

Top 5 countries by space: Italy, Germany, Turkey, China and Switzerland



123,000

visitorship from 147 countries

Top 10 countries: Italy, India, Turkey, Germany, France, United States, Iran, Brazil, Pakistan and Spain



95

supporting media from 19 countries



1,000

participants attended 5 knowledge-sharing and networking events



108,268

square metres of net exhibition space

Top 5 sectors: finishing, spinning, knitting, weaving and printing



166

supporting associations from 52 countries

TESTIMONIALS FROM ITMA 2015 PARTICIPANTS



ITMA continues to be the world's showcase for textile printing and provides the ideal platform for presenting our latest technologies. The show organisers have kept the ITMA fresh with new programmes so that visitors can see the latest in textile printing equipment while also learn about the urgency of issues like sustainability. The volume and quality of those coming to ITMA make it a dynamic and exciting marketplace.

Dick Joustra, Chief Executive Officer, SPGPrints



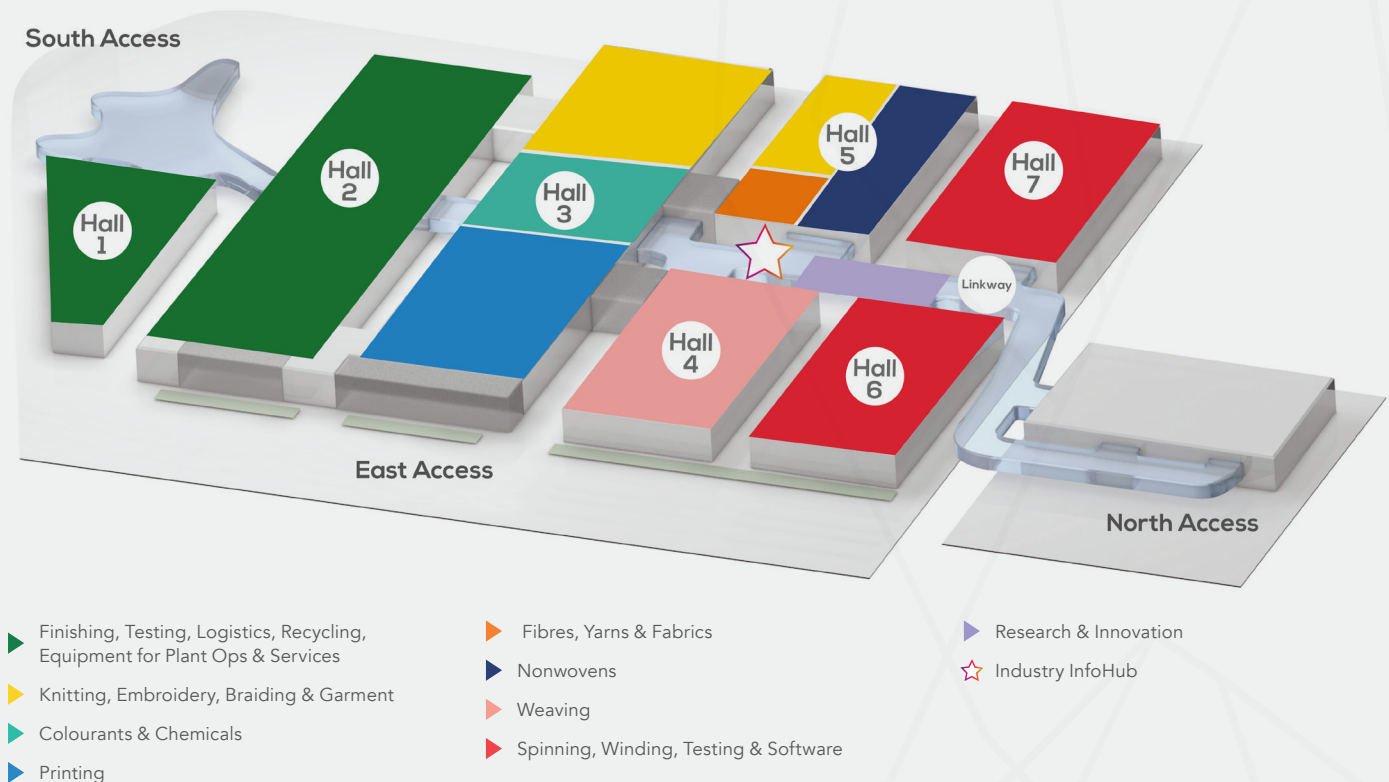
ITMA has been an excellent platform for us to feature many exciting new developments in the digital sphere to a targeted audience. Our technology was very well received, with good customer feedback that our technologies significantly contribute to the current and future digital textile market needs.

Terry O'Keeffe, Strategic Customer Support Manager, Fujifilm



THE FUTURE OF PRINTING @ ITMA 2019

ITMA 2019 will span 200,000 square metres of the Fira de Barcelona, Gran Via exhibition complex. The printing sector will be located in Hall 3, **a central location** that attracts a high number of visitors.



PRINTING CHAPTER TAKES CENTRESTAGE

ITMA 2019 will feature a showcase of the latest printing machinery, digital printers, auxiliary machinery and accessories. **Digital and screen printing inks have also been included in the printing chapter.** This will allow ink producers to be in the same hall as printing machinery manufacturers.

The printing chapter is staged alongside complementary sectors such as:

- colourants and chemical auxiliaries for the textile industry
- software for design, data monitoring, processing and integrated production
- garment and textile processing

With consumers' demands for greater variety of designs at the quickest turnaround possible, digital printers are constantly sourcing for new solutions to keep up with fashion cycles.

If you are a leading manufacturer of textile printing technology, accessories and other solutions, ITMA 2019 is the platform to help you reach a focused target audience of global textile and garment manufacturers, brands and retailers.

MAKE IT BARCELONA

Spain – home to the world's well-known fashion brands, including Loewe, Mango, Massimo Dutti, Zara and Desigual – will host ITMA 2019. Back to Barcelona after a successful show in 2011, ITMA 2019 will bring new breakthroughs in manufacturing technology and innovative materials to the global textile and garment making community.

Make your mark at the world's biggest textile and garment technology exhibition in lively Barcelona.





SHOW OWNER



CEMATEX

The European Committee of Textile
Machinery Manufacturers
PO Box 248, Newcastle upon Tyne
NE7 7WY United Kingdom
E info@cematex.com

CEMATEX ASSOCIATIONS

ACIMIT (Italy)
AMEC AMTEX (Spain)
BTMA (United Kingdom)
GTM (Netherlands)
SWISSMEM (Switzerland)
SYMATEX (Belgium)
TMAS (Sweden)
UCMTF (France)
VDMA (Germany)



ITMA SERVICES

ORGANISER

CORPORATE HQ

ITMA Services N. V.
Diamant Building, Bd A Reyers Ln
80 BE-1030 Brussels, Belgium

ORGANISING OFFICE

ITMA Services Pte Ltd
73 Ubi Rd 1, #08-48 Oxley BizHub 1
Singapore 408733
T +65 6849 9368 E info@itma.com
www.itma.com

CONNECT WITH US

