



POZZI LEOPOLDO

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PRESS RELEASE

POZZI LEOPOLDO SRL and ENERGY EFFICIENCY.

Alberto Pozzi's scientific contributions on the occasion of the upcoming exhibitions POLLUTEC MAROC (Casablanca), IGATEX (Lahore) and KEYENERGY (Rimini).

POZZI LEOPOLDO SRL continues the promotion of greener industrial choices by exhibiting at POLLUTEC MAROC 2014 in the Italian cluster of stands organized by the Italian Trade Commission for companies manufacturing sustainable technologies. The exhibition is a doorway to Africa, which is more and more involved in energy efficiency and issues relating to white-green economy (Casablanca, October 15-18, Stand N21).

On the occasion of the 8th edition of IGATEX Lahore, (October 21-24, Stand, H2-099) Alberto Pozzi, BScH Textile Engineer, will give a lecture on *Implementing ENERGY AUDITING as the First Cost-Effective Tool towards Energy Optimization in Textile Industry. The importance of simulation models built from actual data: a novel approach to study the most adequate heat recovery system towards greener dye-houses, sustainable economy, financially fit companies*, introducing the latest POZZI's software program SAVE IF©, which is able to show the actual water and energy consumption in a factory exactly as they are and/or as they could be if some conditions or machinery were to be changed.

Once again this year POZZI participates in KeyEnergy 2014 to be held in Rimini, Italy, (November 5-8, Stand B5-035).

During the exhibition, Alberto Pozzi will be present with his scientific contribution **POZZI LEOPOLDO SRL: a CASE STUDY OF ETV –Environmental Technology Verification for RCR – the Rotating Heat Recovery System for Polluted Effluents** in two different work sessions:

- "Instruments to evaluate the sustainability of products/processes such as: Environmental and Social LCA, Life Cycle Costing, Environmental Footprint, Carbon & Water Footprint, Emergy, MFA", headed by dr. Fabrizio Passarini of the University of Bologna to be held on Thursday, November 6th, 2014 from 9.30 a.m. to 2.30 p.m., Sala Diotallevi 1 Hall Sud,

and

- "Instruments and actions towards spreading eco-innovations and sustainable consumption" headed by Grazia Barberio, PHd, and Alessandra Zamagni, PHd, from ENEA to be held on Friday, November 7th, 2014 from 9.30 a.m. to 1.15 p.m. Sala Tiglio 1.

Alberto Pozzi's paper will be published in the new international peer-reviewed scientific journal **Procedia in Environmental Engineering Management**.