

March 2014

**ITEMA PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**ITEMA S.p.A. – Italian leading provider of advanced weaving machines – sponsors again Milano Unica on 3-5 March 2014, ahead of lavish Grand Opening of new company premises in Shanghai on 6 March 2014**

Colzate (Italy) and Shanghai (China) – Itema S.p.A. is proudly sponsoring once again **Milano Unica**, the exclusive textile fair held in Milan and Shanghai, which brings together the best manufacturers of premium Made in Italy fabrics and apparel. This year the link with **Milano Unica** is stronger than ever with the President, Mr. Silvio Albini, being the Key Customer Testimonial at Itema's **Grand Opening** of the new Shanghai premises immediately following Milano Unica. Mr. Albini, in his role as the President of the eponymous Albini Group, is at the helm of one of the oldest and most loyal customers of Itema.

**Albini Group** is a top European manufacturer of high-quality exclusive shirting fabrics and a real flagship of Made in Italy excellence. Albini Group has eight plants (five in Italy), with a total of more than 1300 employees worldwide.

On March 6 2014 Itema will celebrate the Grand Opening of the new Company premises in Shanghai. During the Grand Opening event, Itema will proudly unveil its latest advancements in weaving technology to allow its Customers to produce high quality fabrics and achieve maximum success.

Itema is an Italian privately-held multinational Company and leading player in the textile industry, providing best-in-class weaving machines for over 60 years, and bringing together Italian quality, Swiss precision and Chinese efficiency. The Company is present in China since 2003 with sales and after-sales teams, assembly and technical support in order to ensure the highest possible standard of weaving solutions, with a complete offering and service to its valuable Customers in the Chinese market.

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**Notes to Editors:**

**About Itema**

*Itema is a leading global provider of advanced weaving solutions, including best-in-class weaving machines, spare parts and integrated services. The Company is the only manufacturer in the world to provide all three weft insertion technologies: rapier, air jet and projectile, with an ample product portfolio and a commitment to continuous innovation and technological advancement of its weaving machines. For more information about Itema, please visit [www.itemagroup.com](http://www.itemagroup.com).*

**About Milano Unica Expo in Shanghai**

*Part of the Intertextile Shanghai Apparel Fabrics, which brings together the world's leading apparel and fabric companies, Milano Unica will be held on 3-5 March 2014 in Shanghai World Expo Exhibition and Convention Centre. In Halle Europe, the best 100 Italian textile manufacturers will present prestigious fabrics to the visitors in the fields of menswear and womenswear.*

**Attachments:**

**Itema sponsors Milano Unica Trade Fair. This is Itema Advertisement for the 2014 Edition in Shanghai**

**Blend Italian quality  
with Chinese efficiency**  
**融合意大利品质及中国效率**



Itema brings together Italian quality and Chinese efficiency to produce best-in-class machines to weave any type of fabric.

On the occasion of Milano Unica China 2014, Itema is proud to announce the opening of the new Shanghai office and China launch of the new innovative weaving machine range, entirely realized using Made in Italy R&D and components and designed to maximize the creativity of Itema's Clients.

**Itema, Because We Believe**

融合了意大利的高品质以及中国的高效效率，意达致力于生产能织造各种面料的一流机器。

意达于2014年在中国米兰Unica宣布上海新厂房正式落成启用，以及在中国市场推出全新创新织机范围，实现了100%利用意大利研发和意大利制造组件，旨在最大化客户的创造力。

**意达, Because We Believe**

6 March 2014  
**Grand Opening  
Itema China**

2014年3月6日  
**意达中国新厂房开  
幕及新产品发布**

**itema**

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