



General Regulations for all forms of advertising for ITMA ASIA + CITME 2008

1. Advertising may only be booked by registered exhibitors of ITMA ASIA + CITME 2008.
2. Any kind of advertising promotion related to non-exhibiting companies is strictly prohibited.
3. Any kind of advertising promotion related to products which are not included in the “Index of Products”, especially promotion of second-hand or reconditioned machinery and accessories is strictly prohibited.
4. Advertising related to promoting other exhibitions – except for ITMA branded exhibition – is strictly prohibited.
5. Associations of Textile Machinery and Accessories are permitted to advertise in the printed show catalogue, at the venue, and in the daily newspaper if they have a national pavilion or booth at ITMA ASIA + CITME 2008. However, they are not permitted to promote any companies which are not exhibitors at the show.
6. The Organiser will consider advertising by other non-exhibitors only if these are not related in any way to the textile industry (e.g. banks, leasing companies, airlines etc). The Show Owners must approve all such cases.
7. No exhibitor will be permitted to dominate an area by his advertising. For show catalogue, each exhibitor is only allowed to book one full page of advertisement. For onsite marketing opportunities, each exhibitor may only book up to 30% of the offered advertising opportunities in each category and up to 30% of the total marketing opportunities at the venue.
8. The Organiser reserves the right to decline advertisements which in their opinion are not suitable and which may cause offence (e.g. religious, sexist, racist, spare parts companies naming non-exhibiting third party machinery manufacturers etc).
9. Advertising space will be allocated on “first come, first served” basis after advertising packages are issued to the exhibitors.
10. The Show Owners and Organiser are not responsible for any error, loss, damage or claim resulting from the failure of any advertisement.
11. The Show Owners and Organiser take no responsibility or liability for loss or expenses resulting from claims based on the contents of advertisements.
12. The necessary advertising materials should reach the Organiser by the stipulated deadline. Late submission may be liable to omission of the advertisement and cost paid will not be refunded.