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**ITEMA PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Itema**  
**exhibits its latest innovations in weaving**  
**at EGE TMF in Denizli and KTM in Kahramanmaraş**

Colzate (Italy) and Istanbul (Turkey) – Itema, the world’s largest privately held provider of advanced weaving solutions, including best-in-class weaving machines, spare parts and integrated services, is exhibiting at EGE TMF in Denizli (Booth C2) and KTM in Kahramanmaraş (Booth B1).

Turkey is undoubtedly one of the major textile markets, producing a large amount of the worldwide fabric and its leadership position perfectly reflects in the Itema turnover. In fact, Turkey is historically one of the top three main markets for Itema.

Born from the successful mergers and acquisitions over the years of legendary textile machinery brands, such as Somet, Sulzer and Vamatex, Itema is headquartered in Northern Italy’s Bergamo area – historic cradle of the Italian textile industry – and is uniquely positioned as the only manufacturer in the world to provide all three top weft insertion technologies: rapier, airjet and projectile.

With an impressive number of Sulzer, Somet and Vamatex weaving machines still successfully operating in Turkey and an every-day growing installed base of the new generation Itema weaving machines, Itema is no doubt a reliable and renowned partner of Turkish weavers for the supply of weaving machines.

The decision to participate in both EGE TMF and KTM comes from the Italian Company attitude to be close to its Customers, to listen in person to their requirements and to demonstrate on the field the innovations featured on its weaving machines.

During EGE TMF in Denizli, Itema will showcase a rapier R9500 *terry* and an airjet A9500 weaving a bed sheeting style.

The Itema R9500 *terry* on show is nowadays the undisputed leader in weaving terry cloth. After market launch in 2015, Itema produced an impressive number of R9500 *terry* machines which have been installed in more than 20 Countries demonstrating that, when it comes to weaving high quality, superior softness and hand-feel terry towels, the Itema rapier technology machine is the favourite choice of the weavers.

The A9500 featuring a bed sheeting style, will run with the latest improvements designed to excel in this market, meeting weavers’ requirements of utmost versatility and substantial cost savings.

Among the best-in-class devices to weave sheeting fabrics, a special mention goes to the brand-new Full Width Reed Tuckers, which guarantee to the weavers the possibility to reduce reed stock and increase machine’s flexibility.

After a couple of weeks, from 6 to 8 of April, Itema will exhibit again in Kahramanmaraş at KTM. Both the Itema rapier R9500 and airjet A9500 will run the most commonly woven styles in the Region. The rapier R9500, the absolute Itema best-seller and the most successful rapier machine

in recent history will be exhibited weaving a cotton apparel style. The IteMa best-in-class shed geometry and the unique Turboprop system, coupled with the brand-new main motor with oil cooling, will demonstrate the superior machine's speed and textile performances. Moreover, the airjet A9500 will show live its extraordinary skills in weaving denim, guaranteeing mass production whilst ensuring optimized running costs.

To learn more about IteMa's technological innovations, visit the **EGE TMF in Denizli from the 22<sup>nd</sup> to the 25<sup>th</sup> of March (Booth C2) and KTM in Kahramanmaraş from the 6<sup>th</sup> to the 8<sup>th</sup> of April (Booth B1).**

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**Note to Editors:**

**About IteMa**

IteMa is a leading global provider of advanced weaving solutions, including best-in-class weaving machines, spare parts and integrated services. The Company is the only manufacturer in the world to provide the top three weft insertion technologies: rapier, airjet and projectile, with an ample product portfolio and a commitment to continuous innovation and technological advancement of its weaving machines. The Company is also unique in its sector with two R&D units, of which one – IteMaLab – is dedicated entirely to breakthrough innovations and the development of the “loom of the future.” For more information about IteMa, please visit [www.itemagroup.com](http://www.itemagroup.com)



The IteMa rapier R9500 *terry*: undisputed market leader and unparalleled fabric quality



The IteMa airjet A9500: the most innovative airjet machine in the market designed for optimized running costs and superior fabric quality