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ITEMA PRESS RELEASE

FOR IMMEDIATE RELEASE

**Itema exhibits latest innovations
in airjet and rapier weaving technology
at India ITME 2016
(Hall 6 Booth B1)**

Colzate (Italy) and Mumbai (India) – **Itema**, the world's largest privately held provider of advanced weaving solutions, including best-in-class weaving machines, spare parts and integrated services, has prepared an impressive product line-up for **India ITME 2016** in Mumbai on December 3-8, 2016.

Itema, will leverage this prominent stage to demonstrate its strong commitment to the Indian and neighboring markets, both in terms of advanced, superior weaving technology and real time, highly qualified after-sales service.

Itema in India

Itema is present in India since 2002, counting more than 50 employees, with sales and after-sales teams, technical support and advanced repair centers in Mumbai, Coimbatore, New Dehli and Ichalkaranji to ensure the highest possible standard of weaving solutions, with a complete offering and service to its valuable Customers in the Indian market.

Updeep Singh, Itema India Managing Director - commented "in October we opened the doors of our new offices in Mumbai and, recently, we established a new electronic repair center in Ichalkaranji, where highly qualified engineers take care of all the electronic components of our weaving machines, ensuring the best assistance to our Customers. Itema offers best-in-class rapier, airjet and projectile weaving machines along with a real time after-sales service, and the key reasons of our weaving machines success in India are the superior textile performance of the machines and the unrivalled expertise of our technicians. Moreover, we are so proudly confident in our machines' reliability and performances that we are the only weaving machine manufacturer to offer a two years extended warranty."

Itema at India ITME 2016

During India ITME, Itema will exhibit 5 weaving machines in its booth and one rapier machine with Jacquard application in Stäubli booth. Moreover, the Company will highlight the strong advantages of its original spare parts in a dedicated corner, which will be of great interest for many weavers who have installed both the latest Itema machines and the previous Sulzer, Somet and Vamatex models.

Rapier Weaving Machines

Exhibition visitors will have the chance to see live the most successful rapier machine in recent history, the Itema R9500. With a solid installed base in more than 50 Countries and the widest range of fabrics produced, the Itema rapier R9500 is nowadays the industry benchmark for versatility and superior textile performances. The R9500 on show during India ITME will display a high-end shirting fabric, featuring the latest technological advancements dedicated specifically to shirting applications, such as the brand-new Itema

Pneumatic Tuckers, the most appreciated in this specific market segment allowing reduced maintenance costs and no speed limitations. Moreover, the Itema pneumatic tuckers provide utmost fabric quality and the possibility to have very narrow tucked-in selvages leading to a significant fabric waste reduction.

Officially presented for the first time in India, the Itema **R9500^{terry}**, which is already a big favourite of sophisticated premium terry weavers worldwide after its debut in Milan in 2015, will demonstrate its strong leading position in weaving the most refined and soft terry fabrics.

Airjet Weaving Machines

On the airjet technology side, three machines will be on display, covering all the main airjet technology application fields growing continuously in the Indian and surroundings markets. The A9500 featuring a bed sheeting style, will run with the latest improvements designed to excel in this market, meeting weavers' requirements of widest versatility and substantial cost savings. The brand-new Full Width Reed Tuckers guarantee weavers the possibility to reduce reed stock and increase the flexibility of the machine. Moreover, the brand-new Double Tandem Nozzles ensure superior fabric quality and significant cost savings.

A stretch denim fabric will be woven on the A9500^p, the racehorse model in the Itema airjet portfolio. The popular recent trend to weave stretch and super stretch fabrics with dedicated weft yarns, inspired Itema to create and patent the innovative BLC – Brush Lycra Clamp – nozzle to weave elastic weft yarns. Thanks to the BLC nozzle, the weft is held without movable parts to ensure superior fabric quality and reliability. The Itema iREED[®] - already a benchmark for the industry - significantly reduces the air consumption and guarantees a higher efficient weft insertion.

The third airjet machine is an A9500^p weaving a top quality yarn-dyed shirting and featuring another Itema patented feature – the ELD Electronic Leno Device – which, with its innovative design, self-cleaning and no need to wind the leno spools, provides a perfect leno binding even at highest speeds, whilst significantly reducing operational costs.

Itema CEO, Mr Carlo Rogora, commented: “India ITME 2016 is for Itema the perfect stage to show our Customers our best-in-class weaving machines, fine-tuned and equipped for the occasion with new and innovative technical devices perfect to answer the specific needs of the most requested applications in the Indian and surrounding markets”.

To learn more about Itema's technological innovations, make sure to visit **ITEMA Stand @ India ITME 2016: Hall 6, Booth B1**.

ITEMA WEAVING MACHINES ON DISPLAY AT India ITME 2016 (Hall 6, Booth B1):

- Rapier **R9500** – 190cm – Shirting
- Rapier **R9500^{terry}** – 260cm – Terry Towels
- Airjet **A9500^p** – 190cm – Shirting
- Airjet **A9500^p** – 210cm – Stretch Denim
- Airjet **A9500** – 340 cm – Bed Sheeting

ITEMA WEAVING MACHINES AT India ITME 2016 IN PARTNER BOOTHS:

Stäubli (Hall 6, Booth D1):

- Rapier **R9500** – 190 cm – Furnishing

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For further information and contact in the Itema booth in India ITME:

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Notes to Editors:

About Itema

Itema is a leading global provider of advanced weaving solutions, including best-in-class weaving machines, spare parts and integrated services. The Company is the only manufacturer in the world to provide the top three weft insertion technologies: rapier, airjet and projectile, with an ample product portfolio and a commitment to continuous innovation and technological advancement of its weaving machines. The Company is also unique in its sector with two R&D units, of which one – ItemaLab – is dedicated entirely to breakthrough innovations and the development of the “loom of the future.” For more information about Itema, please visit www.itemagroup.com.



Itema Rapier Weaving Machine R9500^{terry}



Itema Airjet Weaving Machine A9500^p